***TRANSACTION IMPORTER TOOL TESTIMONIAL***

When Randy Carter finds an opportunity, he seizes it. It was no different when his son, Brad, approached him with the idea of opening a Little Caesars franchise restaurant. Randy was about to retire from the engineering company in which he had been a principal owner and manager.

Brad had worked for Little Caesars since high school and had 14 years of experience with the corporation, from crew member to Area Supervisor. It was a perfect combination of experience, skill and desire. On January 14, 2008, Randy and Brad opened the first of their 3 stores in Wilmington, NC.

From the beginning, Randy has done the accounting for the stores, with the exception of taxes and annual audits. Randy uses the Technology In A Box QuickBooks for the Little Caesars Franchisee. This includes the QuickBooks data file template and training that was developed to account for the daily transactions specific to the Little Caesars franchise. While this proved to be an efficient system, Randy’s technical experience nudged him toward looking for a more efficient way of handling the weekly Blue Line bills. Furthermore, he understood that as more stores were opened, the time requirements and chances for errors increased.

An opportunity was there for the taking.

In May of 2010, after the Little Caesars Conference, Randy set up a conference call with Blue Line to discuss the idea of using the electronic file to import his Blueline purchases into QuickBooks. At the time, the food reports were sent electronically, but the information had to be manually entered, store by store and item by item.

It was certainly possible, but there would need to be changes made to the format of the Blue Line data file:

* Each location’s set of invoices would have to be separate QuickBooks entries
* The import would need to recognize the correct entity to import the data file

Enter Christine Galli and Technology In A Box Learning Services, LLC. By September 2010, dialogues between Randy, Blue Line and Christine lead to a Roundtable discussion during which the Franchisees were polled to gage their interest in an application that would import their Blue Line purchases directly into QuickBooks.

Like Randy, Christine understands the importance of being more efficient and always looking for the opportunity to do so. This particular task presented her with great purpose as she had recently lost her father… for Christine, life is about building legacy and making a difference.

In November of 2010, Christine call upon Ron Dropik at Vertical systems, a programming company that could build the application to bridge the information between the Blue Line export file and the franchisee’s QuickBooks file. The ***Little Caesars Transaction Importer Tool*** was born and the opportunity seized.

According to Randy, since using the Transaction Importer, the 30-45 minute weekly process of manually entering Blue Line invoices for 3 stores can now literally be done in seconds… as quickly as he can file the invoices. Since he began using the Importer Tool in May 2011, Randy has been giving feedback to Christine on a weekly basis . . . to date everything is a “Go”!

So, we would like to offer you some information for your consideration:

* How long does it take YOU to enter your Blue Line bills? How many times have you wished for an “Easy” button for this arduous task?
* How many sgtores are you tracking when entering your purchases? The Transaction Importer will split off sotres and purchases automatically!
* What value can you put on taking a 1-2 hour task and turning it into a click of a button?
* When are you going to contact [Christine Galli](mailto:info@technologyinabox.net) to find out how you can get the Transaction Importer Tool that was created JUST FOR YOU?!?

Pricing:

1 Year License: $110.00 for first year\*; $89.00 subsequent years

3 Year License: $268.00 (a savings of $20.00)

\* Includes set up

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